

Update: VIC100

OUR REQUEST TO LOCAL AUTHORITIES:

1. Reject any road closure application for the VIC100 event
2. Notify BLOR BC in writing of all related matters (*LTMC, Council papers, planning applications*)
3. Do not proceed with any discussion or support without full stakeholder engagement

A MESSAGE FROM OUR PRESIDENT

The Bells Line of Road Business Council (BLOR BC) has formally opposed the proposed VIC100 cycling event, which would see the full-day closure of the Bells Line of Road (B59) in November 2025.

In a letter submitted to Hawkesbury City Council General Manager Elizabeth Richardson, I have outlined the community's deep concerns and called for Council to reject the event citing lack of full and proper stakeholder engagement being conducted.

The Council's letter also requests that BLOR BC be formally notified of any future matters relating to the event — including Local Traffic Management Committee (LTMC) discussions, Council business papers, and any formal submissions to Transport for NSW or related agencies.

To date, and based on ongoing discussions with our industry partners and leveraging contacts at Ventia, Transport for NSW, and the LTMC at Hawkesbury City Council, we understand that no approval has been progressed for the event at this time.

Your on the Bells Line,

A handwritten signature in black ink, reading 'Marg Tadrosse', is positioned above the printed name.

Marg Tadrosse

Bells Line of Road Business Council Incorporated

www.greaterbellslineofroad.com.au

ABN: 49857534032 | Registration Number INC2201035

Ms Elizabeth Richardson

General Manager

Hawkesbury City Council

366 George Street

Windsor NSW 2756

Thursday, 22 May 2025

RE: Formal Objection to VIC100 Bike Race Proposal and Road Closure – Request for Procedural Notification and Compliance

Dear Ms Richardson,

On behalf of the Bells Line of Road Business Council (BLOR BC), I write to formally state our continued opposition to the proposed VIC100 cycling event and its associated full-day closure of the Bells Line of Road in November 2025.

We do not support the event in any form. Any suggestion that the revised date reflects community consensus is incorrect. BLOR BC has opposed this event since early 2023 and continues to do so. Key concerns arising from our community are included overleaf.

In line with Hawkesbury City Council's responsibilities under the **NSW Local Government Act 1993** and the **Local Government (General) Regulation 2021**, we formally request the following:

1. That Council reject any road closure application associated with the VIC100 event.
2. That BLOR BC be formally notified in writing of all matters arising in relation to this event—this includes LTMC meeting agendas, Council business papers, planning correspondence, or application submissions.
3. That Council conduct no further discussion or support of the event without full and proper stakeholder engagement, in accordance with its legislative obligations.

This event, while well-intentioned in its support for mental health, comes at a cost our region cannot afford. The Bells Line of Road is a vital economic and safety corridor. It should not be closed without the full and informed consent of those who depend on it.

We trust Council will act in accordance with policy and process and take appropriate steps to reflect the views of the ratepayers, business operators, and residents of this region.

Yours sincerely,



Marg Tadrosse

President

Bells Line of Road Business Council. Inc

Key Concerns VIC100 Road Closure:

Clear Community Opposition

Contrary to organiser claims, the local community has **not** requested a revised date. Community has consistently opposed the event since early 2023. There is no local mandate or support for this event in its current or revised form.

Significant Loss of Revenue

Our members include hospitality venues, tourism operators and farm gates such as Bilpin Fruit Bowl, have conservatively estimated daily losses of \$20,000–\$25,000 throughout November high-season period.

Risk Employment

Sunday is the highest staff roster day; casual and part-time shifts will be cancelled, many businesses employ 20-30 staff on Sundays.

No Alternative Route

The Bells Line of Road is the **only arterial road** through the area. There is no bypass for visitors, suppliers, residents or emergency vehicles.

Emergency Risk

As one of NSW's **most disaster-prone LGAs**, we cannot afford to have our main corridor blocked. Lives and assets could be at risk in the event of fire, flood or everyday medical emergencies.

Lack of Community Engagement

There has been **little formal consultation** with our Council, emergency services, or local stakeholders. The community, at the minimal consultations facilitated has expressed it is not supportive of this event, regardless of its framing or date.

Breach of Procedural Fairness & Consultation

Council must meet its obligations under the **Local Government Act 1993** or **Local Government (General) Regulation 2021** to notify and consult the affected community. The Local Government (General) Regulation 2021 also provides for public notification in

planning decisions affecting roads, access, and business operations—yet this has not occurred.

Social Isolation and Disruption

The closure impacts elderly residents, people with disability, and those in DV situations—especially where no public transport exists.

No Local Benefit

The race is a pass-through event. Cyclists will not stop to engage with or spend money in the region. Businesses will remain shut while infrastructure and emergency access is compromised. Most businesses are daytime businesses and opening later in the day is of no benefit to them.